Art Guidelines: - save as process color CMYK - specify all solid coated Pantone colors - embed all images and support file - images resolution must be 100-120 ppi - convert all fonts to outlines - do not scale the artboard - background colors and/or images must bleed to the edge of the artboard - preferred software Adobe Illustrator - this template is created in Adobe Illustrator - save as printable PDF Counter Area Counter Area Live Area