

Snapper Stand: Landscape

Total Graphic Area: 18" w X 12" h

Trim Size: 17" w X 11" h

Visual Size: 16" w X 10" h

Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the trim edge (gray area is visual area when mounted).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ————
trim line ————
visual area ————