

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

TOP

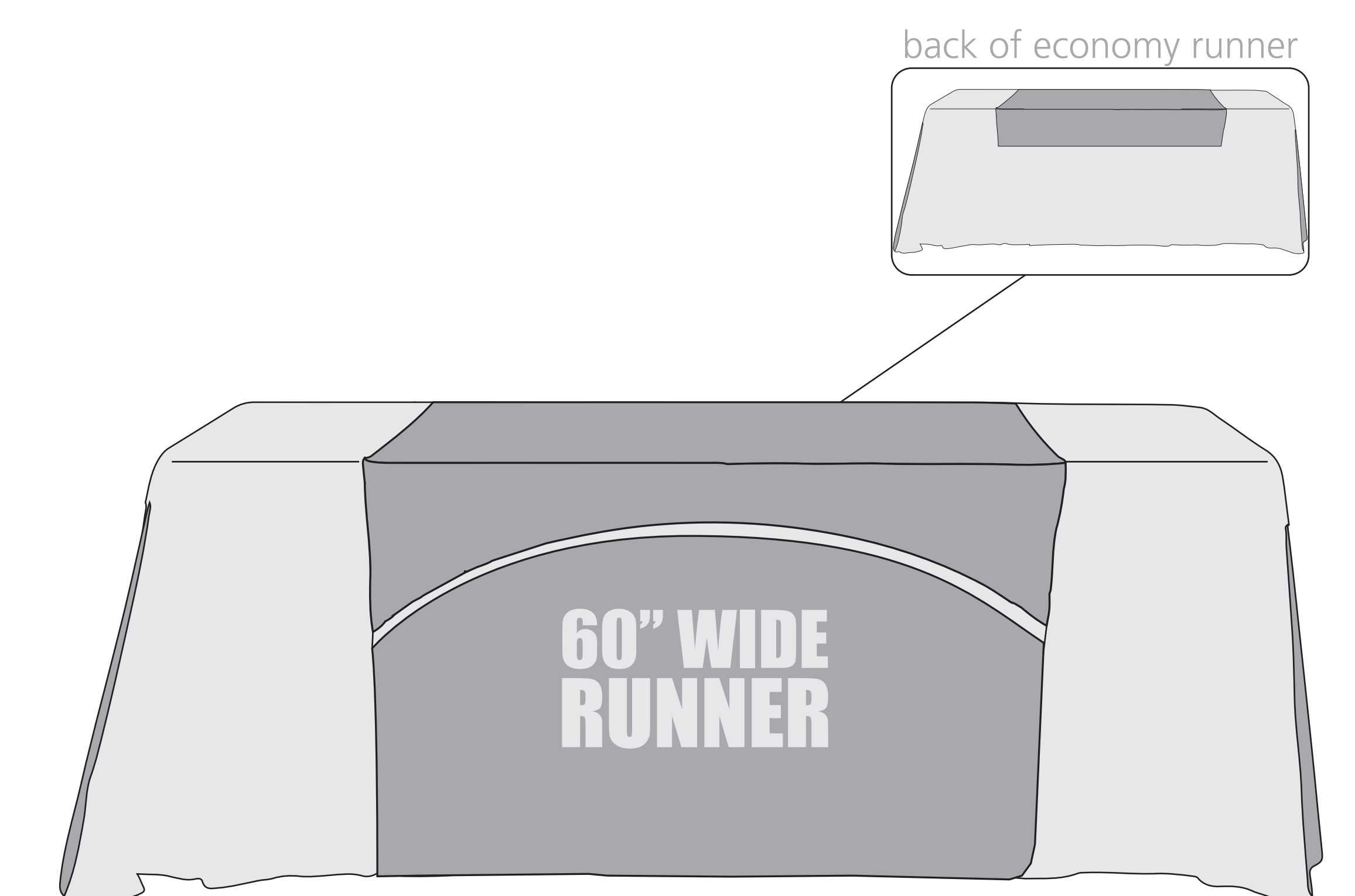


Table Runners: 60" Economy

Total Graphic Area: 60" w X 62.75" h
Front Visual Area: 56" w X 23.5" h (approx.)

DO NOT design any critical elements
(text, logos, etc.) within 2" of the edge.
Graphic will be heat sealed on all edges.

This template is designed for a
standard height table - 30" h

**RECOMMENDED
FRONT VISUAL AREA**