

Embrace Inline:

6x3 Straight Display w/ Endcaps (2-3x3s)

TEMPLATE IS @ 1/2 SIZE

Total Graphic Area: 208.25"w X 92.125"h

Total Visual Area: 204.25"w X 88.125"h (Front Visual Area: 176.25"w X 88.125"h) (Endcap Visual Area: 14"w X 88.125"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1" of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

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