

.5" bleed area

**ACI**  
**DESIGN**  
Marketing Displays  
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## **Retractable Banners: Blade Lite 850**

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Total Graphic Area: 33.5" w X 66.5"  
up to 89.75" h

Total Visual Area: 33.5" w x 60"  
up to 83.25" h

Please be sure to include a 1/2" bleed  
at the top & a 6" bleed at the bottom

## **General Art Guidelines:**

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area

**BLEED AREA**  
will not be visible when  
mounted into bannerstand